

The University of Western Ontario School of Health Studies
Health Sciences 4200G: Advanced Health Promotion
January 2020

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Teaching Assistant: TBA, check course website

Class Day & Hours: TBA **class attendance is required

Course Location: TBA

Course Website: check OWL

Prerequisite Checking

Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Course Information Course

Materials:

1. Publication Manual of the American Psychological Association, Sixth Edition (required)
2. previous HS 2250a/3200a text (McKenzie et al) recommended
3. readings on course website (recommended)

Description and Objectives of the Course

Advanced Health Promotion expands upon the course offerings of Health Sciences 2250a/3200a. In particular, this course focuses on the application of health promotion programming principles. Upon completion of this course, students should be able to: use micro- and macro-based health promotion strategies; compose clear program objectives and goals; conduct a needs assessment; conduct an epidemiological assessment; prepare and present a social marketing campaign; conduct a program evaluation; and work with professionalism in a group situation.

Methods of Evaluation:

Course Project (70%) – Population based approach (see explanation starting on

Participation and Class Attendance Expectations:

In the School of Health Studies, each course instructor sets specific expectations for attendance and participation that are specific to the course, teaching objectives, and learning outcomes.

Regular attendance is expected and essential for all courses, but particularly those that include participation related grades in their evaluation schemes. Participation means not only attending, but also contributing during and actively engaging in the class, including a demonstrated effort to prepare for class and contribute to group project components. Because of the large group project required in the course, along with the application-based nature of each class, 90% attendance is required to pass this course (you are expected to attend a minimum of 11 out of 12 classes). Being absent in this course translates into insufficient contributions to the group project as many critical discussions and consequent decisions take place through dialogue during class time. Being absent one time will result in you being contacted by the instructor, who may request a meeting. An additional absence will be reported to the Undergraduate Chair, and may result in debarment from writing the final examination, and/or sharing in the group project's final grade. In such a case, you would receive a grade of zero on the evaluations from which you were debarred.

Course Project (worth 70% of your course grade)**see lecture material and course website for additional information on each component of the project. thr 12 (j)-1 9 3(j)-16 2h

have been conducted, giving your classmates 100% across the board does not demonstrate that you have critically evaluated their work).

5. Executive Summary for Final Project: (10%) Due date listed on page 9. Your final project will include an executive summary/abstract outlining each aspect of your project. Additional information is available in "the project guide" posted on the course website.

Reminders: It is expected that each and every person will have a hand in preparing the submissions. This means that it is going to be graded from the perspective that each person in your groups has contributed to, reviewed, commented upon, and approved the material submitted; typos, incomplete or incoherent sentences/sections, simple grammar and spelling errors, etc. are not acceptable. Late submissions will be docked 2% per day including weekend days (e.g., if paper is worth a total of 10% of final grade, after 1 day it will be eligible for a maximum of 8%).

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- (ii) For medical absences, submitting a Student Medical Certificate (SMC) signed by a licensed medical or mental health practitioner, in order to be eligible for Academic Consideration; or
- (iii) For nonmedical absences, submitting appropriate documentation (e.g., police report, accident report, court order, etc.) to Academic Counselling in their Faculty of registration, in order to be eligible for academic consideration.

Students seeking academic consideration:

- x Are advised to consider carefully the implications of postponing tests or midterm exams or delaying handing in work;
- x Are encouraged to make appropriate decisions, based on their specific circumstances, recognizing that minor ailments (e.g., upset stomach) or upsets (e.g., argument with a friend) are not normally an appropriate basis for a self-reported absence;
- x Must communicate with their instructors no later than 24 hours after the end of the period covered by either the self-reported absence or SMC, or immediately upon their return following a documented absence;
- x Are advised that all necessary documentation, forms, etc. are to be submitted to academic counselling within two business days after the date specified for resuming responsibilities

Students who experience an unexpected illness or injury or an extenuating circumstance (48 hours or less) that is sufficiently severe as to temporarily render them unable to meet academic requirements (e.g., attending lectures or labs, writing tests or midterm exams, completing and submitting assignments, participating in presentations) should use the online Self-Reported Absence portal. This option should be used in situations where the student expects to resume academic responsibilities within 48 hours or less. The following conditions are in place for self-reporting of medical or extenuating circumstances:

- a. Students will be allowed a maximum of two self-reported absences between September and April, and one self-reported absence between May and August;
- b. The duration of the excused absence will be for a maximum of 48 hours from the time the Self-Reported Absence form is completed through the online portal, or from 8:30am the following morning if the form is submitted after 4:30pm;
- c. The duration of the excused absence will terminate prior to the end of the 48 hour period, should the student undertake significant academic responsibilities (e.g., write a test, submit a paper) during that time;
- d. The duration of an excused absence will terminate at 8:30am on the day following the last day of classes each semester regardless of how many days of absence have elapsed;
- e. Self-reported absences will not be allowed for scheduled final examinations; for midterm examinations scheduled during the December examination period; or for final lab examinations (i.e., “bellringers”);
- f. Self-reporting may not be used for assessments (e.g., midterm exams, tests, reports, presentations, or essays) worth more than 30% of any given course;

Students must be in touch with their instructors no later than 24 hours after the end of the period covered by the Self-Reported Absence form, to clarify how they will be expected to fulfil the academic expectations they may have missed

Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following website:
<http://www.eno>

GRADING:

School of Health Studies Grade Policy

The universitywide descriptor of the meaning of letter grades, as approved by Senate:

A+ 90-100

Due Dates for all submissions to be provided electronically as word documents via drop box in OWL1:

For groups that complete their focus groups on ~~Wednesday, January 29~~ ~~Wednesday, January 29~~

- x Needs Assessment due FRIDAY February 4 @ 2:30pm
- x Epidemiological Assessment due Wednesday, February 26 @ 2:30pm
- x SM Campaign and Write Up: March 20 or 27 @ 2:30pm
- x Evaluation and Exec Summary: Wednesday, April 1 @ 2:30pm

For groups that complete their focus groups on ~~Wednesday, February 5~~ ~~Wednesday, February 5~~

- x Needs Assessment due FRIDAY February 28 @ 2:30pm
- x Epidemiological Assessment due Wednesday March 12 @ 2:30pm
- x SM Campaign and Write Up: March 20 or 27 @ 2:30pm
- x Evaluation and Exec Summary: Wednesday, April 1 @ 2:30pm